



PROFILE.

For the past 10 years, I've worked as a Graphic Designer in Calgary Alberta. Managing and assisting clients in achieving their advertising goals, primarily within the Entertainment and Hospitality industry, but also extensively with Realtors, Marketing Coordinators, and Brand Managers. Emphasis on building great client/designer relations is key to ensuring the clients goals are not only met but exceeded. Working solo as well as in a team environment with other designers has been a big plus in learning new techniques and different styles of thought geared towards design.

EDUCATION.

2001 - 2002 Applied Multimedia

Visual Communications and Design Program

WORK EXPERIENCE.

2005 - 2011

INDUSTRYimages Design Studio

Graphic Designer

Primary Role: Working alongside clients to exceed their creative requests while working within a team of designers in our studio. Responsible for billing, graphic design, and ensuring final products gets to the client without issue.

Brand Specialist

Primary Role: Assisting The Ceili's Group & Big Rock in maintaining their strong and effective brands in the collective minds of consumers. Being the lead point of reference and brand approval contact in regards to all INDUSTRYimages design before being sent to the client for approval.

2002 - 2004

Forzani Group Ltd

Asset Coordinator

Primary Role: Responsible for the design of web graphics on the sportchek.ca website as well as working directly with photographers, product buyers, and the print studio to maintain current product online.

1999 - 2006

Moxies Classic Grill

Server

Primary Role: Giving guests a full dining experience was emphasized. Multitasking was a must in a fast paced environment while working within a team.

INTERESTS.

Hockey, Basketball, travel, road trips, late night design sessions, fruit smoothies, and New Zealand.